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Quality Aspects in CLOUD Computing

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STRUCTURE

- **Introduction – Who?**
- The Pervasiveness of ICT
- CLOUD Computing – Hype and Characterisation
- CLOUD Computing – Challenges
- Underlying ICT Challenges
- Conclusion



Science & Technology
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Associations



=: SOFSEM :=



Report 1: Work 2010,
Event January 2011

[http://cordis.europa.eu/fp7/ict/ssai/docs/
cloud-report-final.pdf](http://cordis.europa.eu/fp7/ict/ssai/docs/cloud-report-final.pdf)



Report 2: Work 2011,
Event May 2012





This background gives you some idea of ‘where I’m coming from’

- Advanced research problems requiring ICT solutions
- Research not ‘blue sky’ but practical (yet leading edge)
- International working – consultancy, reviewing, expert
- Strategic thinking for / using blue sky research to plan roadmaps for ICT R&D
- Design authority for large industrial-scale projects



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And what I am going to talk about is the ICT of the future that we shall all be using and/or developing

And the research challenges we have to overcome to make it happen **with quality**

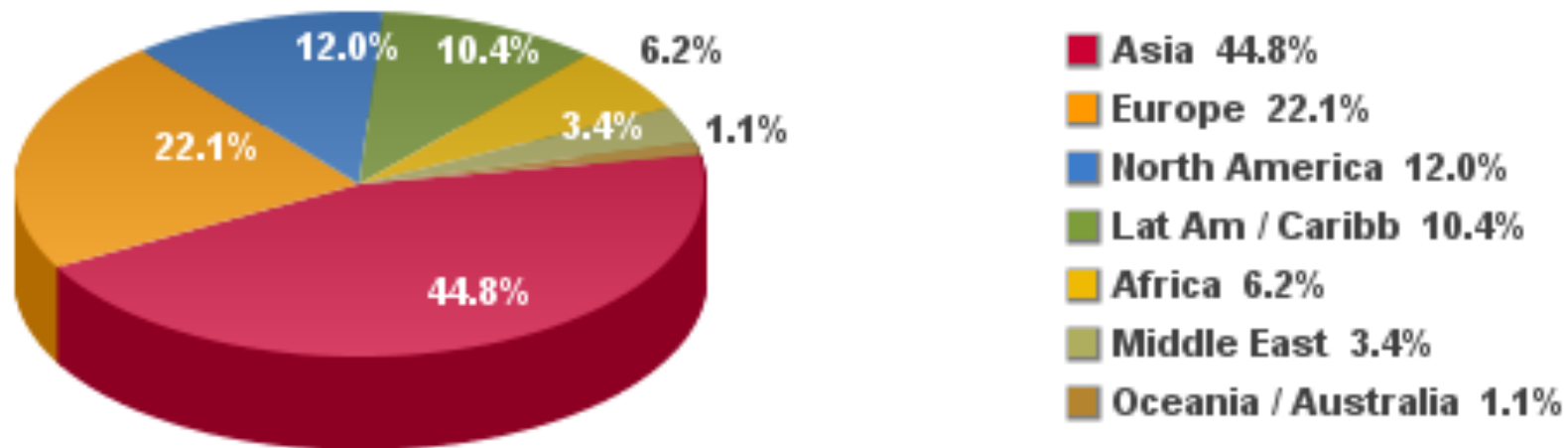


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Internet Users in the World Distribution by World Regions - 2011



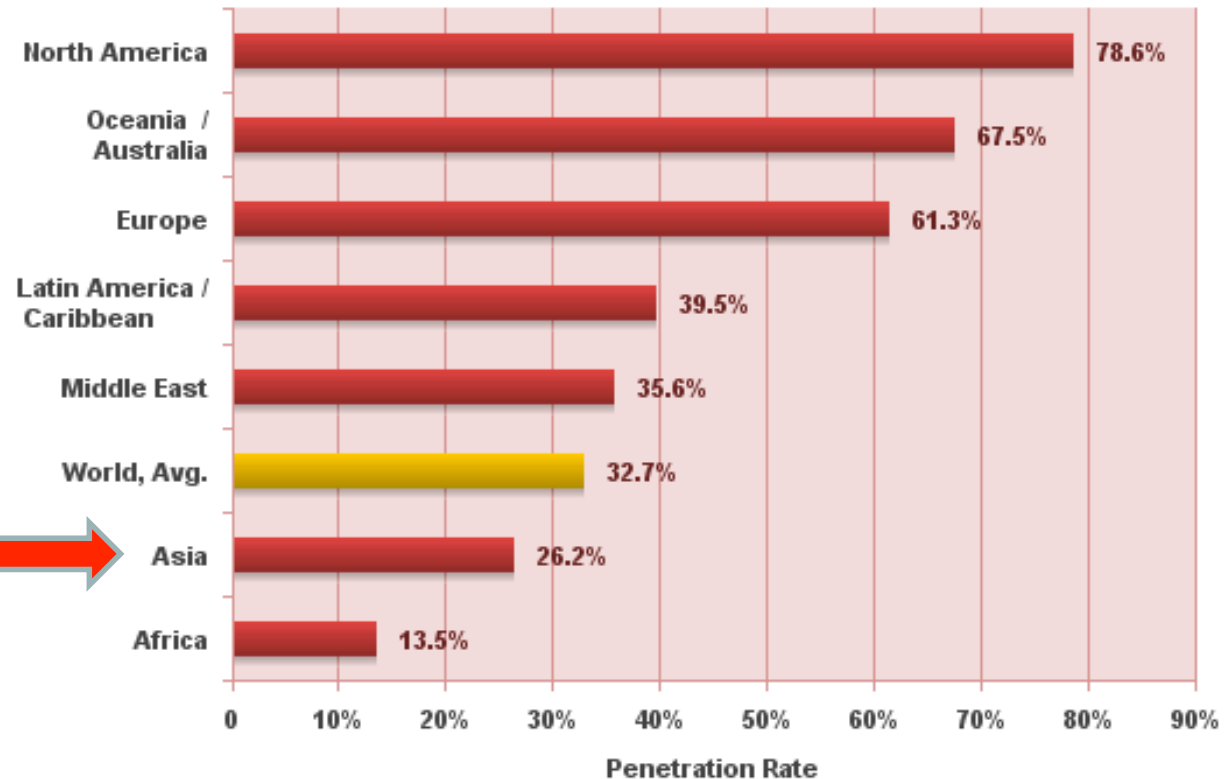
Source: Internet World Stats - www.internetworldstats.com/stats.htm
Basis: 2,267,233,742 Internet users on December 31, 2011
Copyright © 2012, Miniwatts Marketing Group



The ASIA Timebomb

World Internet Penetration Rates by Geographic Regions - 2011

ASIA has largest
population, largest
number of users but
relatively low
penetration



Source: Internet World Stats - www.internetworldstats.com/stats.htm
Penetration Rates are based on a world population of 6,930,055,154
and 2,267,233,742 estimated Internet users on December 31, 2011.
Copyright © 2012, Miniwatts Marketing Group



Elastic scalability
Trust & security & privacy
Manageability
Accessibility
Useability
Representativity



Elastic scalability
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QUALITY



- The number of computers will vastly outnumber humans on the planet very soon;
- Everything will be computerised;
 - Sensor networks
 - Home, healthcare, environment, industrial processes, transport systems....
 - Control systems
 - Industrial, transport, home (central heating)...

We rely on these systems
They must have QUALITY

- This is the ‘internet of things’ or ‘future internet’
- We need to :
 - Manage the huge numbers, sizes
 - Integrate the different kinds of systems
 - Into one environment leading to human decision-making
 - whether managing a business, shopping, media choice, social interaction
- But there is a problem...in last 20 years
 - Data storage density increased $\sim 10^{18}$
 - Processor power increased $\sim 10^{15}$
 - BUT broadband capacity increased $\sim 10^4$
- This has implications for Information Systems Engineering!
- In fact the requirement and limitations challenge the very basis of traditional computer science / ICT



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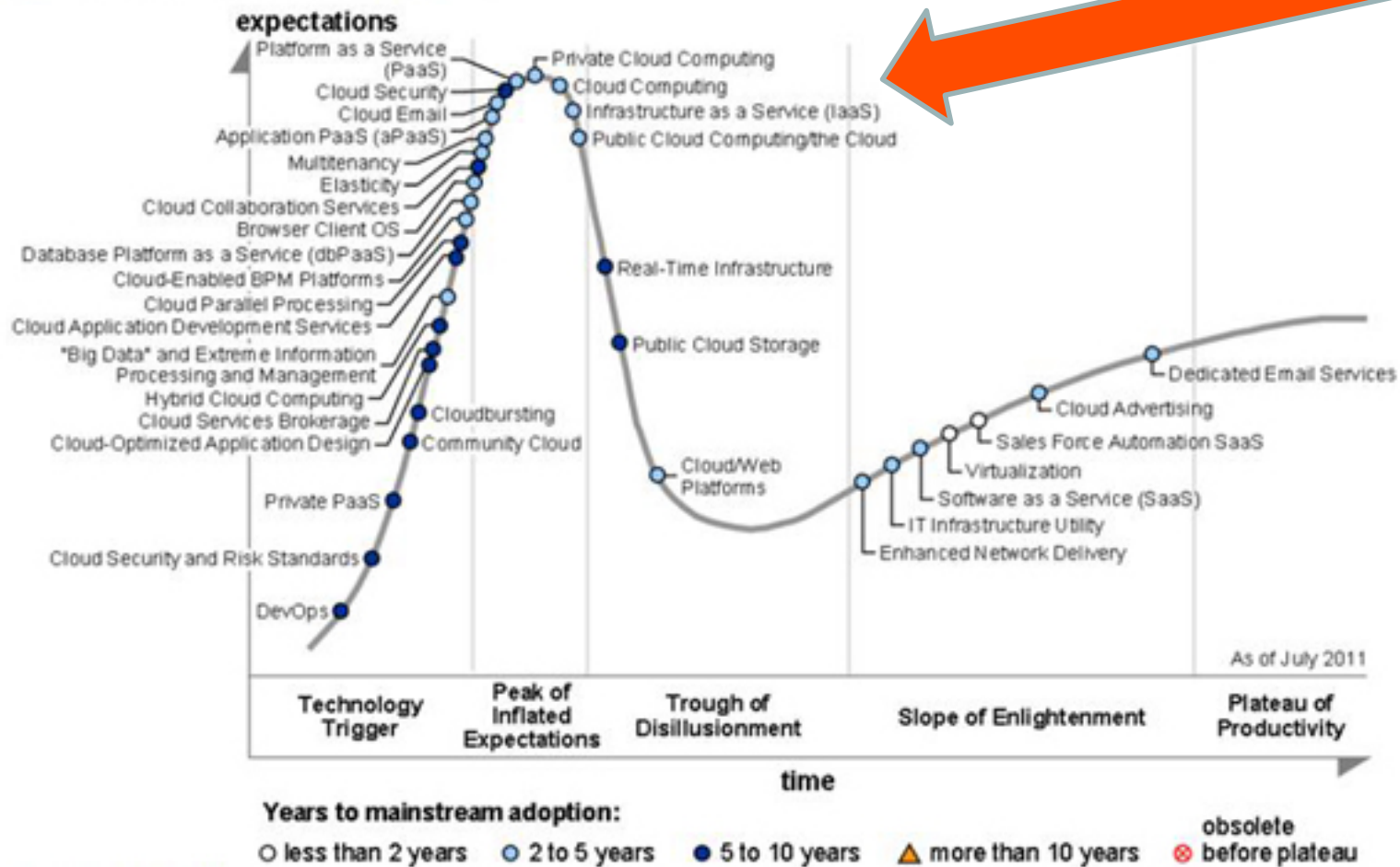
cloud (klaʊd) *an elastic execution environment of resources involving multiple stakeholders and providing a metered service at multiple granularities for a specified level of quality (of service).*

From report EC Cloud Computing Expert Group January 2011



Gartner Hypecycle

Figure 1. Hype Cycle for Cloud Computing, 2011



Source: Gartner (July 2011)



Hardware

- A very large number of processors
 - Clustered in racks as blades
- In one major computer centre
 - May be replicated for business continuity
- With massive online storage
 - RAID for resilience
- And excellent communications links
 - For access

Economies of
scale – both
purchasing
and operation

Energy
economies in
location

Staffing
economies in
location



Customer View

- Low cost of entry for customers
- Device and location independence
- Capacity at reasonable cost (performance, space)
- Cloud Operator manages resource sharing balancing different peak loads
- Elastically scalable as demand rises (or falls) from user
- Security due to data centralisation and software centralisation
- Sustainable and environmentally friendly – concentrated power

- → it is a service and the user does not know or care from where, by whom, and how it is provided
- → as long as the SLA (service level agreement) QoS (**quality of service**) is satisfied
- → it is a ‘computing utility’ (IaaS, PaaS, SaaS....’XaaS’)



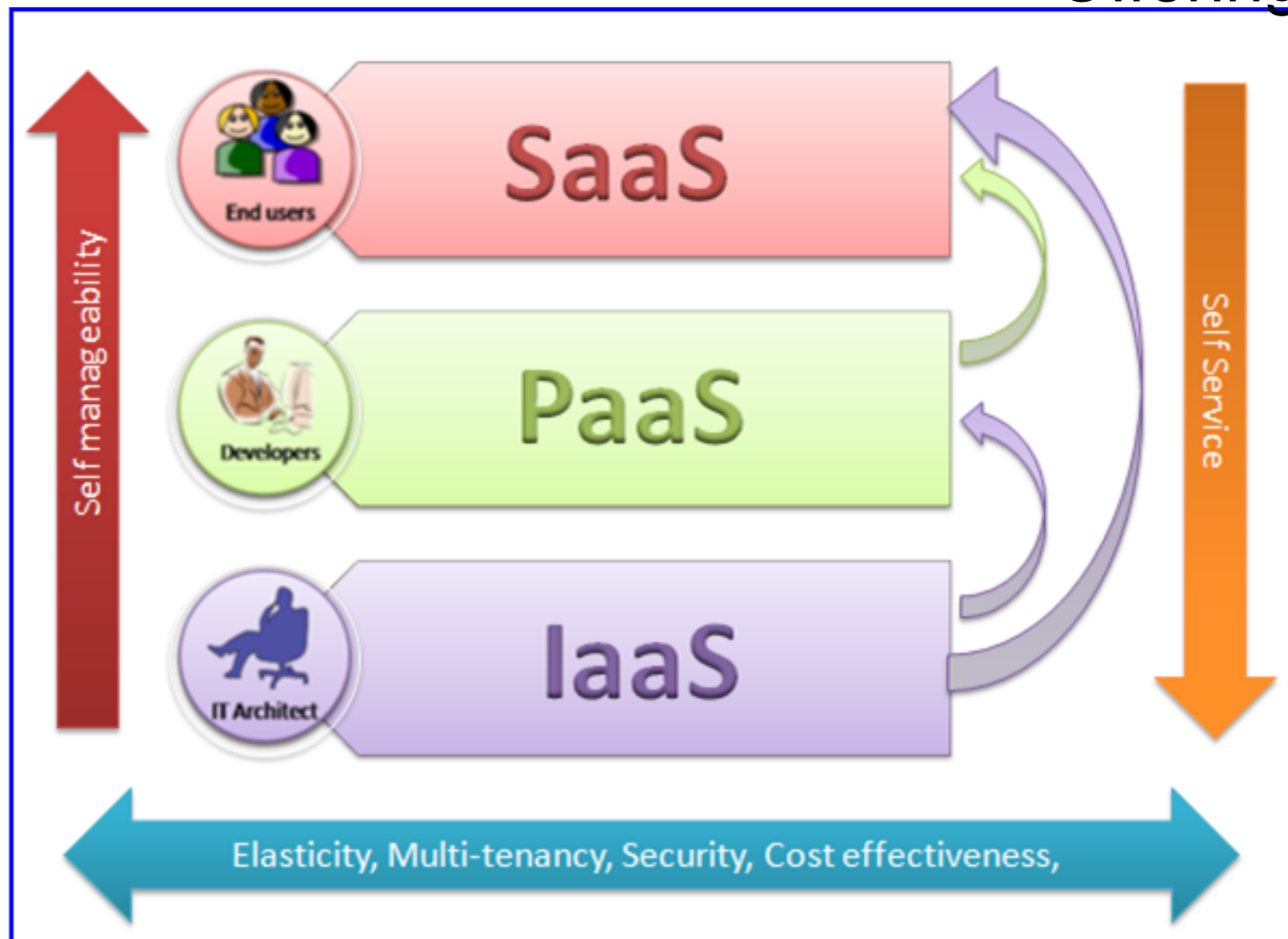
Ownership

- Private Cloud: in-house cluster run using CLOUD middleware;
- Public Cloud: outsourced computing to commercial provider – proprietary;
- Hybrid Cloud: linked Private and Public CLOUDs



Cloud Computing

Offerings



Acknowledgements
to U Southampton



How does it work

- Multitenancy: Cloud resources (hardware) shared dynamically between customers;
- Each customer application in its own virtual machine
 - Isolation for security, privacy
 - Allows scheduling with respect to shared resources



- Obtains from GRIDs work:
 - resource sharing/scheduling
 - virtualisation of hardware and low-level software (under middleware)
 - resilience
 - trust, security, privacy
 - (more or less) self-*

Utility computing

Autonomic computing



Obtains from software/systems engineering:

Service-Oriented Architecture
with implications of interfaces,
metadata, composition



But the real novelty is...

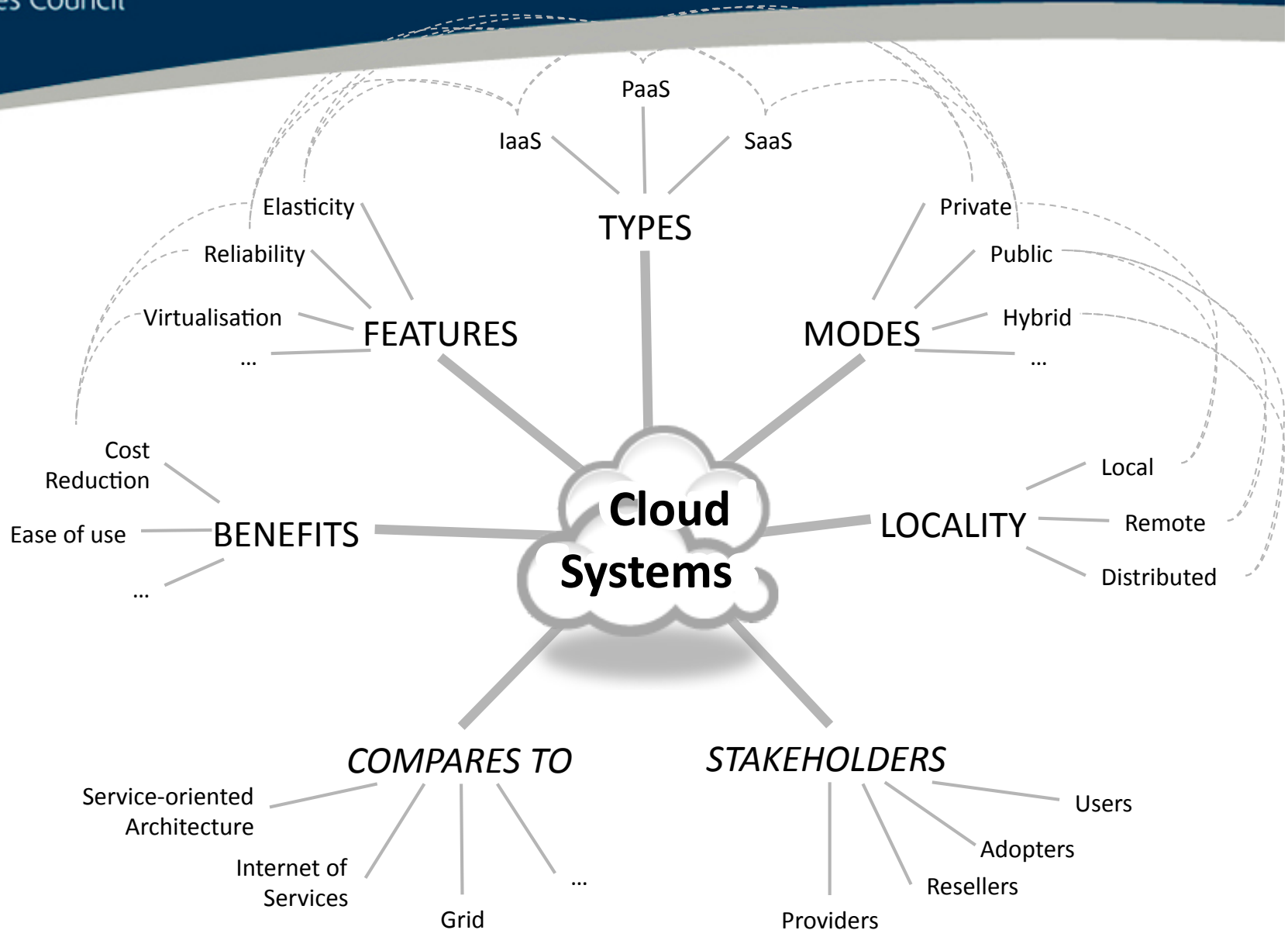
- Pay-As-You-Go (only for what you need);
- Accounting for ICT used by departments in an organisation;
 - Private cloud
 - Public cloud
- CAPEX to OPEX



- Private Cloud Software : Eucalyptus
- Private/Hybrid Cloud software: Open Nebula
- Commercial examples of Public Clouds:
 - Amazon EC2 Elastic Compute Cloud
 - Google (Engine for Apps; Connect for Office)
 - Microsoft Azure
 - IBM SmartCLOUD
- (note all needed massive resource for infrequent use so could sell of excess capacity)
- Note Thomas J Watson in late fifties:
“total number of computers required in the world is five”
- are we reaching this goal?



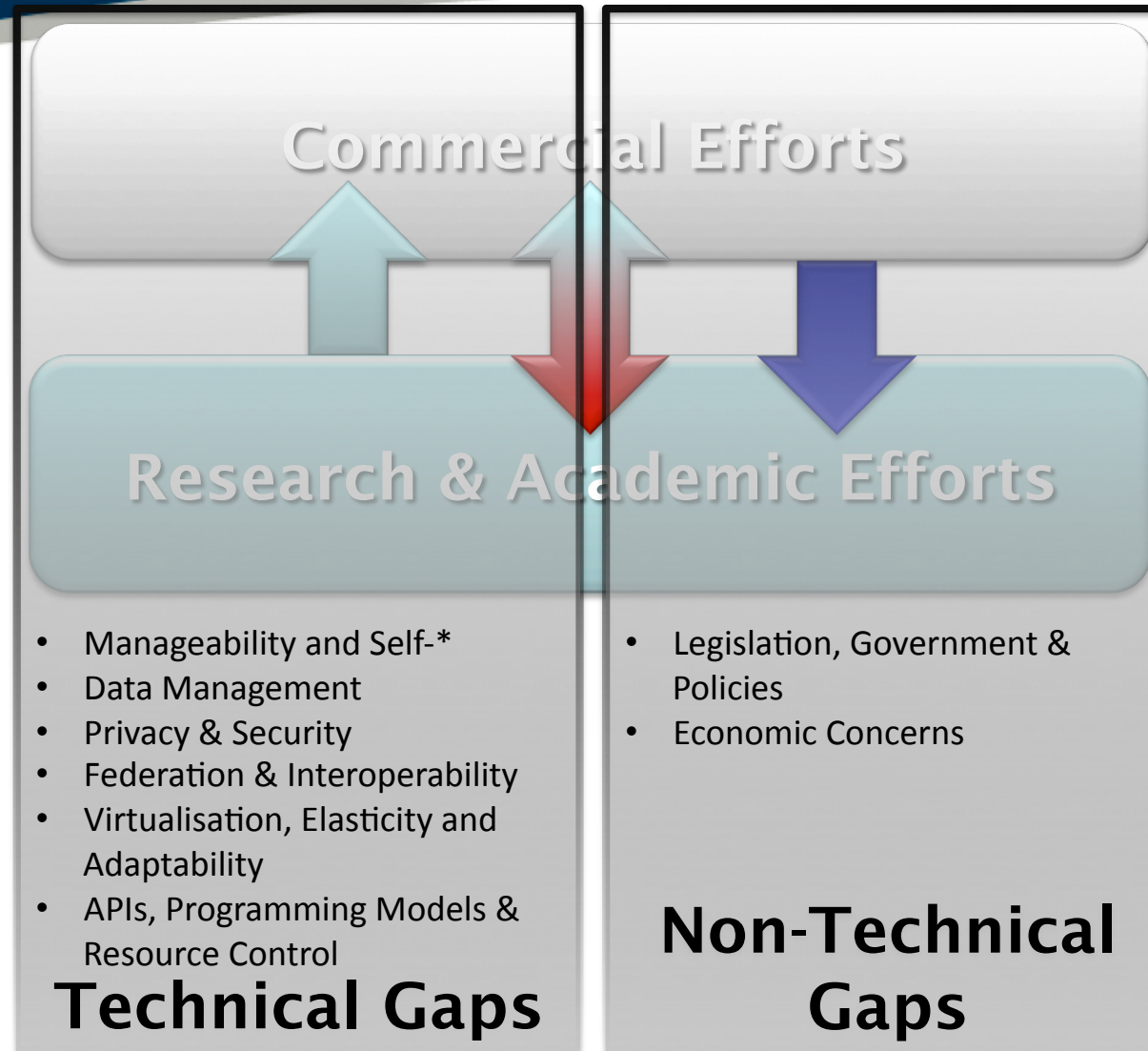
Characterisation





Characteristics

Non-Functional	Economic/Legal	Technological
<p>relate to qualities of cloud systems, rather than technological aspects. These include:</p> <ul style="list-style-type: none">•Elasticity•Reliability•Quality of service•Agility and adaptability•Availability	<p>key driver behind (commercial) cloud systems. Typical interest rests on:</p> <ul style="list-style-type: none">•Cost reduction•Pay per use•Improved time to market•Return of investment•CAPEX to OPEX•“Going green” <ul style="list-style-type: none">• business law• security• privacy	<p>Arise from realising non-functional / economic concerns. Particular issues:</p> <ul style="list-style-type: none">•Virtualisation•Multi-tenancy•Security, privacy and compliance•Data management•APIs and / or programming enhancements•Metering•Tools in general





So, CLOUD Computing is the bringing together of many pre-existing disparate ideas to form a novel offering.

All those disparate ideas had their own (and some common) challenges

Bringing them together creates complex combined challenges



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Above the Clouds: A Berkeley View of Cloud Computing

[http://www.eecs.berkeley.edu/Pubs/
TechRpts/2009/EECS-2009-28.pdf](http://www.eecs.berkeley.edu/Pubs/TechRpts/2009/EECS-2009-28.pdf)



The interesting thing about Cloud Computing is that we've redefined Cloud Computing to include everything that we already do. . . . I don't understand what we would do differently in the light of Cloud Computing other than change the wording of some of our ads.

Larry Ellison, quoted in the Wall Street Journal, September 26, 2008

It's stupidity. It's worse than stupidity: it's a marketing hype campaign. Somebody is saying this is inevitable — and whenever you hear somebody saying that, it's very likely to be a set of businesses campaigning to make it true.

Richard Stallman, quoted in The Guardian, September 29, 2008

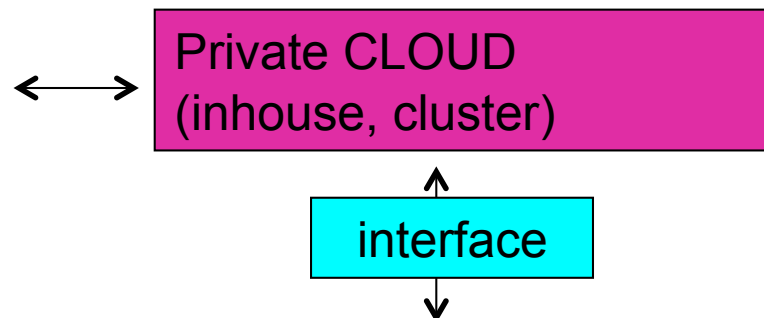


Business opportunities not currently realisable

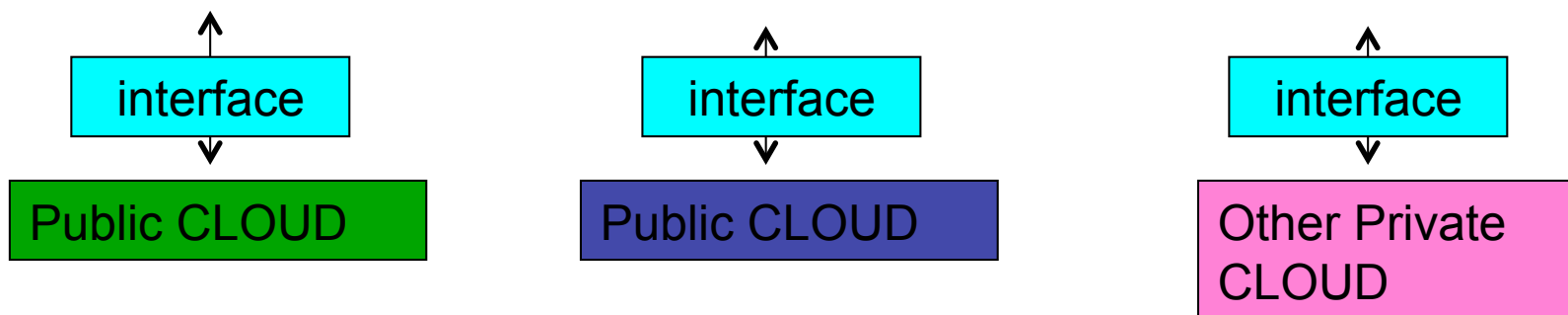
Existing knowledge from preceding research and development can be harvested

Technical	Non-Technical
<ul style="list-style-type: none">• Scale and elastic scalability• Trust, security and privacy• Data handling• Programming models and resource control• Systems development and management	<ul style="list-style-type: none">• Economic aspects• Legalistic issues

But need to ensure quality



Common Service Environment with metadata
and dynamic systems development and composition capability



elasticity e-business



Quality in business, engineering and manufacturing has a [pragmatic](#) interpretation as the *non-inferiority* or *superiority* of something; it is also defined as *fitness for purpose*. Quality is a perceptual, conditional and somewhat subjective attribute and may be understood differently by different people. Consumers may focus on the **specification quality** of a product/service, or how it compares to competitors in the marketplace. Producers might measure the **conformance quality**, or degree to which the product/service was [produced correctly](#).

[Wikipedia]



- Quality is related to the satisfaction of **functional** and **non-functional** requirements.
- Key questions include how to:
 - **define** all these aspects of quality;
 - how to **measure** them;
 - how to **monitor** their value during the whole process from requirements to execution completion;
 - how to **utilise** the information generated to improve quality end-to-end.
 - **→ implies self-* technology (autonomic computing)**



Quality Challenges(1)

- **quality of the service provision** (quality of service, service level agreement management);
 - Trust, security, privacy
- **quality in modelling business requirements** in a Cloud environment;
 - Advanced data and process representations
- **quality in the languages used** to express those requirements and to execute them;
 - Improved declarative business languages
- **quality in the services** in both what they provide and how they provide it;
 - reliability
- **quality in service composition** including dynamicity;
- **quality in scheduling execution** including partitioning and parallelism;
 - Autonomic computing



Quality Challenges(2)

- **quality in monitoring execution** and triggering actions to maintain quality of service;
 - Autonomic computing
- **quality of business continuity** provision;
 - Automated backup/recovery and reassignment
- **quality of virtualisation** – including seamless execution transfers to assure timeliness;
 - Autonomic computing
- **quality of the Cloud infrastructure and platform provision in terms of ‘green ICT’**;
 - Environmental conscious design and execution monitoring
- Unlike other areas of ICT there is not yet for Clouds a quality of conformance since there is no agreed standard (unlike, for example, WWW).



What Stops us..

- I have listed a whole lot of CLOUD specific problems already such as:
 - Interoperability / vendor lock-in
 - Security, privacy
 - Quality of service / service level agreements
 - Legislation
- But CLOUDs throws into sharp relief many underlying computer science / informatics problems
 - Which are required to solve the problems of CLOUDs
- And the solution to each must involve **QUALITY**



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Research Challenges: 1

Metadata

- the need for metadata related to services, data/information/knowledge, resources;
- what is data, what is metadata?
- kinds of metadata and their use;
- representation and structure - syntax;
- semantics (meaning);
- **Quality** of representation of the objects



Research Challenges: 2

Management of state

- detection of state across millions of individual nodes;
- maintenance of state across many nodes;
 - transactions and locking;
 - roll-back and compensation;
- **Quality** of the ‘state picture’ compared with real world



Research Challenges: 3 (1)

Data representativity

- data structures representing real-world inter-relationships;
 - data attribute value encoding (character set, media encoding), types, lengths;
 - data attribute value language;
 - fully connected graphs – the death of the hierarchy;
 - the time-machine: temporal duration of the inter-relationships;
 - certainty, probability of the inter-relationships
 - Incomplete and inconsistent information



Research Challenges: 3 (2)

Data representativity

- Interoperation
 - reconciliation of different data structures representing a similar real-world domain;
- data location / locality and replication
 - for business continuity;
- **Quality** of representation of the real world



Research Challenges: 4

Data quality, veracity and permanency

- detection of **quality** against metadata parameters e.g. precision, accuracy;
- provenance;
- temporal recording;
- data curation across media and policy evolution;



Research Challenges: 5

Trust, security and privacy

- policies declared, enforced and monitored through restrictive metadata;
- policy reconciliation for interoperation;
 - With **quality** assurance



Research Challenges: 6

Management of service levels and **quality** of service

- policies declared, enforced and monitored through restrictive metadata;
- service level negotiation (e.g. lower price for lower performance);
 - With **quality** assurance



Research Challenges: 7

Systems design, development, maintenance and decommissioning

- based on strong separation of:
 - services (processes),
 - data, information and knowledge
- assuming self-composition, self-managing and adjusting, self-maintaining properties;
- assuming mobile code properties
- **Quality** of the delivered product



A final challenge?

- Is the von Neumann architecture still valid?
 - Should we not optimise communications over other priorities?
- Do we need to write programs?
 - Should we not just compose (dynamically – software 'robots') from services as components (like other branches of engineering)?
- Will social / legal changes ever catch up with technology?
 - Can technology propose them?



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To improve QUALITY



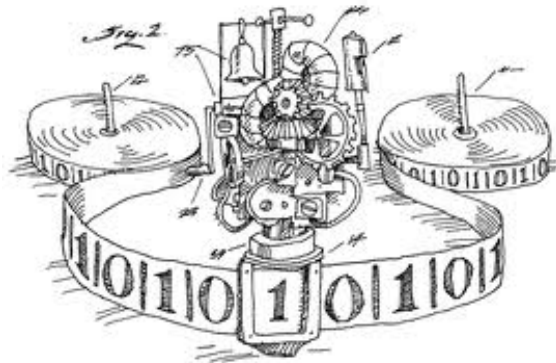
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Being ever optimistic, I believe these challenges will be met – with **QUALITY**

But has some machine passed the Turing test and nobody noticed?



(2012 is the year commemorating Alan Turing birth centenary)



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